

Malaysia's Leading Guide On Weddings

female BRIDES

EDITION 2/2005 RM15.00

Garden
Weddings
Special

100+
Great
Ideas

to make your
wedding truly
special

FABULOUS
PICTURES

Photographers
share their secrets

WIN! RM8,000
worth of prizes

50+
GORGEOUS
GOWNS

PLUS rings, shoes
jewellery, bags

The Best
Bridal
Looks

Makeup
hair & nails

FREE!

- Hennessy wedding planner
- Poh Kong jewellery guide
- Wedding gowns booklet



9 771823 013003

From The Designers' Racks

Four bridal gown designers give us a peek into their latest collections and tell **Vivian Chong** what makes their gowns so special.

Special thanks to The Westin Kuala Lumpur
Photography Damien Khoo



(From left): Eric Choong,
Beatrice Looi, Lester Wong
and Carven Ong



Structured Silhouettes

Eric Choong brings his haute couture skills to his bridal lines, creating gowns that are unmistakably elegant and ladylike. He places great importance on silhouettes, so his designs are always well-structured, with strong, sharp lines. "I design for the sophisticated woman who's a bit sexy at the same time," he reveals. Using mainly chiffon, silk chiffon and organza, Choong's gowns cling like a second skin. "The bride should carry her gown instead of letting the gown carry her," he explains.

Eric Choong Couture is at Lot F8, Mezzanine Floor, Sheraton Imperial Hotel, Jalan Sultan Ismail, KL. Tel/Fax: 03-2031 7112, e-mail ericchoong@ericchoong.com or visit www.ericchoong.com