

style: Weddings

Floral Flair

You'll love our
ideas on flowers

**SET IT
RIGHT**

GORGEOUS SETTINGS
FOR MEMORABLE
WEDDINGS

50

great gowns
for theme weddings

**REAL
WEDDINGS**

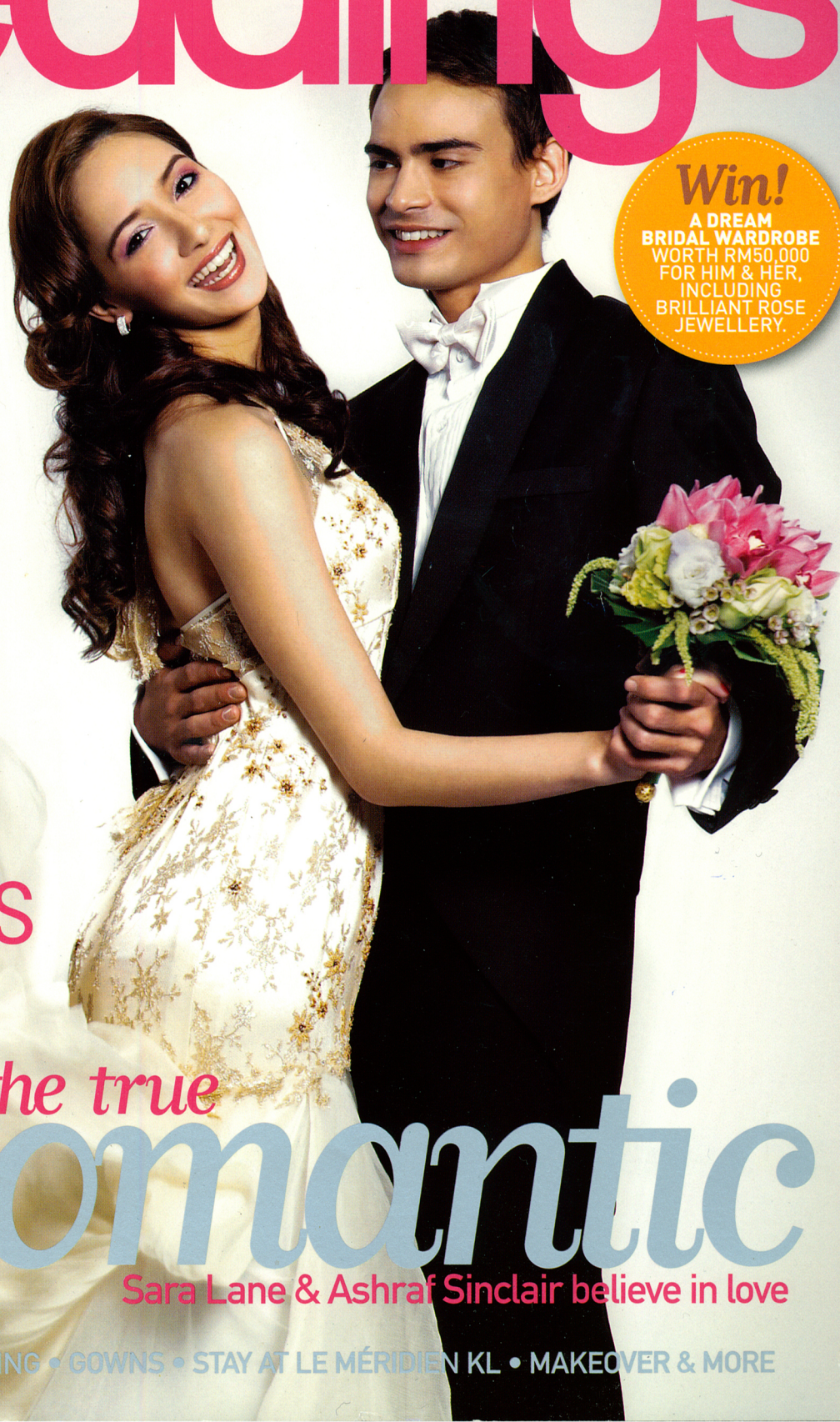
See how love is united
across 27 pages in the
real world

the true
Romantic

Sara Lane & Ashraf Sinclair believe in love

Win!

A DREAM
BRIDAL WARDROBE
WORTH RM50,000
FOR HIM & HER,
INCLUDING
BRILLIANT ROSE
JEWELLERY



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WIN! DIAMOND RING • GOWNS • STAY AT LE MÉRIDIEN KL • MAKEOVER & MORE



 **eric choong**
BRIDES



 **eric choong**
HAUTE COUTURE




Eric Choong Kuala Lumpur

1 & 63-1 Jalan Telawi 3, Bangsar Baru, 59000 Kuala Lumpur, Malaysia Tel no : 603 2283 2113 Fax no : 603 2283 2117 E-mail : enquiry@ericchoong.com Website: www.ericchoong.com



timeless beauty

BY DEWRAE KNEEKWAME

For this particular collection, Eric Choong draws inspiration from timeless beauties like Audrey Hepburn, Grace Kelly and Jackie Kennedy Onassis. As always, his trademark bridal trousseau of marrying simplicity with a touch of extravagance and flamboyance is a successful composition. The grand ballroom of Bangsar Seafood Garden Restaurant where Eric unveiled his exquisite Spring/Summer 2007 designs made of silk chiffon, organza, georgette, silk satin, tulle netting and French lace, echoes the power of pastels. It's a little bit whimsical; but as you can see, a lot stylish. 



the designer showcase

Here's a sneak-peek at some of the most stunning bridal gowns by the country's top couturiers, whose collection, will be presented at the debut of our Glamour Bash 2007. The Designer Showcase promises to be an exciting experience for any bride-to-be.



Eric
Choong

"As a designer, I set myself apart with my unique designs and craftsmanship. I want to bring the couture workmanship to enhance bridal gowns that would make the bride look and feel like a star on her big day."

ERIC CHOONG
ERIC CHOONG KUALA LUMPUR
WEDDING TREASURES SDN BHD
61-1 & 63-1 JALAN TELAWI 3
BANGSAR BARU 59100
KUALA LUMPUR
TEL: 603-2283 2113



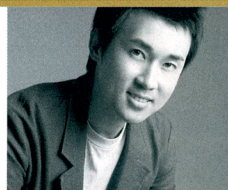
SOO LIN LEI



ERIC CHOONG



KEITH KEE



CARVEN ONG



MELVIN LAM



graceful in lace

ON SUZANNE (LEFT) GOWN & CROWN ERIC CHOONG KUALA LUMPUR
EARRINGS KEITH KEE GLOVES THAT SPECIAL OCCASION SHOES BY PRETTY IN WHITE
ON EMILY (RIGHT) GOWN VOGUE COLLECTION EARRINGS PRETTY IN WHITE
SHOES KEITH KEE COUTURE HAIR ACCESSORIES STYLIST'S OWN

flirty frills



GOWN ERIC CHOONG KUALA
LUMPUR
SHOES KEITH KEE





graceful in glitter

ON EMILY (LEFT)
GOWN ERIC CHOONG
SHOES KEITH KEE

ON SUZANNE (RIGHT)
GOWN TOUCH WEDDING
EARRINGS ERIC CHOONG
GLOVES KEITH KEE



Twist on traditions

The parables of Asian romance are steeped in traditions and cultural heritage. The wedding gowns too, reflect the earthy and sensuous contrasts of the multi-cultural nations.

It's the life and times of modern culture that has given birth to the graceful combinations of the east and west in bridal fashion now...

Aptly described by couturiers as, contemporary-traditional.




PHOTOGRAPHY **R.M NETHIANATHAN**/WWW.NETHIAN.COM
STYLING, MAKE-UP, HAIR & ACCESSORIES **VANITA K** / ARTIST SPACE PROFESSIONAL
TEXT **EFI HAFIZAH HAMZAH**
MODELS **RAIZA** / LOOQUE.COM &
HAIR ARTIST **RAIZA** / LOOQUE.COM



Detailed craftsmanship on gentle laces and satins with glitters; infuse glamour into traditional Oriental lines. In an alternative twist to tradition, a simple strapless gown can speak volumes when created in Asian-inspired lace fabric of flowers and petals.



PREVIOUS PAGE **LOVE VISION**
THIS PAGE, LEFT **KEITH KEE COUTURE**
ABOVE **ERIC CHOONG KUALA LUMPUR**

A woman with dark hair and large hoop earrings is shown in profile, looking down at a small glass fishbowl she is holding. The fishbowl contains a single goldfish. She is wearing a white lace wedding dress with a sheer, long-sleeved top. The background is dark and moody. A large, stylized pink butterfly is visible on the right side of the image, partially overlapping the text area.

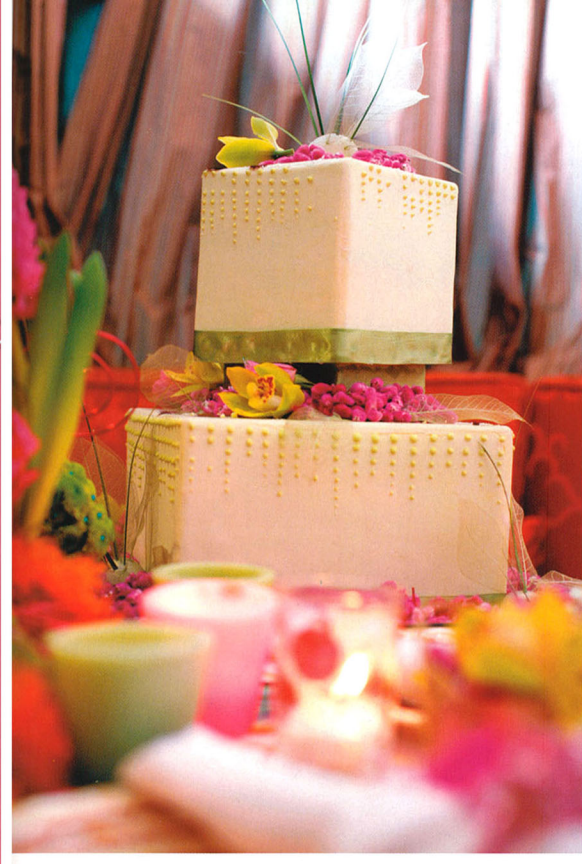
Upping the tempo on a daring and confident bride, is a delicate, loose lace top cut in symmetry; expressing modernism through cherished traditions in a two-piece ensemble.



ERIC CHOONG KUALA LUMPUR

Fascinating fairytales

This issue brings you all things fairy tale but on very different takes; the Romantic Fairy Tale, the Vintage Fairy Tale, the Retro Fairy Tale, and the fairy tale that takes a Twist on Traditions. From the table décor of your wedding day to floral arrangements and pretty cakes, we give you unique ideas for a beautiful celebration – all the essentials for a truly memorable affair.



PHOTOGRAPHY ZUNG / THE PHOTOZ
CONCEPTUALISATION & STYLING Y.S. CHENG OF ERIC CHOONG FLOWERS
TEXT EFI HAFIZAH HAMZAH



the romantic affair



SET THE FEEL OF ROMANCE WITH SOME MILLION STARS, CHAMPAGNE AND PINK ROSES. ACCENTUATED BY YELLOW LIMONIUMS AND ROSE PETALS. CREATE THE SOFTNESS BY ADDING ONTO THE PASTEL COLOURS SOME DETAILS LIKE GLASS BOWLS, HAND MADE TWIG BALLS, BUTTERFLIES, DRAGON FLIES, AND A DOME MADE OF LIDI (COCONUT LEAF RIBS).



LOCATION THE PATIO, LE MÉRIDIEN KUALA LUMPUR CUTLERY LE MÉRIDIEN KUALA LUMPUR
BLUE BUTTERFLIES ORIENTIQUE BLUE CAKE MATTHIAS



the vintage charm



CREATING A WARM AND COSY ATMOSPHERE WILL HELP GET THE AMBIENCE OF THE VINTAGE ERA. USE MAROON AMARANTHUS, ALSTROEMERIA, CYMBIDIUM WITH GREEN BERRIES IN THE FLORAL ARRANGEMENTS. A CHANDELIER WILL LEND AN AIR OF GRANDEUR, AND SOME PEARLS AND LACE WITH LITTLE TRINKETS OF CURLIGUE DESIGNS WOULD SET THE NOTION OF THE OLD WORLD CHARM.

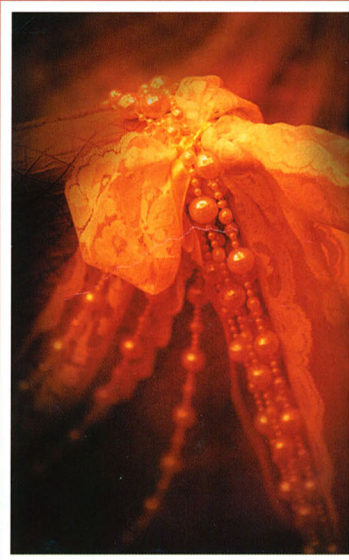


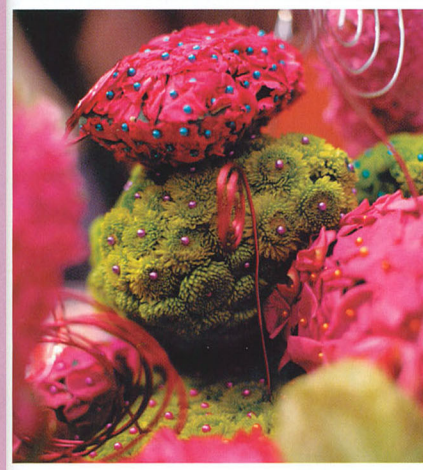
table-setting feature



LOCATION THE SULTAN BALLROOM, LE MERIDIEN KUALA LUMPUR CUTLERY LE MERIDIEN KUALA LUMPUR
BLUE & GOLD PORCELAIN BOX SUNFLOWER



LOCATION & CUTLERY AL-NAFOURAH RESTAURANT, LE MERIDIEN KUALA LUMPUR BASKETS FROM ORIENTIQUE LIGHT
GREEN CAKE FROM MATTHIAS.



the retro chic



WHEN GOING RETRO, SET BACK THE CLOCK BY COMBINING WARM
WITH BRIGHT COLOURS. SOME GREEN POM POMS AND CANDIDUM
ROSE PETALS, HYACINTHUS, PUSSY WILLOW BUDS AND FRUIT COUSARS
CAN ACHIEVE THIS COMBINATION QUITE EASILY. DECORATIVE ITEMS
LIKE MIRROR COASTERS, BRIGHT COLOURED RIBBONS DRAPED
ACROSS THE TABLE AND INTERESTINGLY BRIGHT CANDLE HOLDERS
ADD FURTHER CHARACTER TO THE FLAIR OF RETRO.





the twist on tradition



WITH CONTEMPORARY-TRADITIONAL SETTINGS BEING A FAVOURITE TREND THESE DAYS, A LITTLE TWIST COULD LEND GREAT UNIQUENESS TO YOUR DECOR. OPT FOR UNCONVENTIONAL FLOWERS LIKE HIPPEASTRUM, CYMBIDIUM, AMARANTHUS, WHITE POM-POMS COMBINED WITH TRADITIONAL JASMINES. AND HERE'S A TIP: ADD A DASH OF SPICE TO THE WHOLE FEEL WITH CHILLIES, AND A BANANA TRUNK WITH SOME BANANA LEAVES FOR A TOUCH OF THE MALAYSIAN HERITAGE. DRAPE A SONGKET (TRADITIONAL MALAY HAND-WOVEN FABRIC WITH GOLD THREADING), SAREES AND BATIKS. AND MARRY THESE WITH CHINESE FASLERS AND MYSTICAL KNOTS. REST ASSURED, YOU CAN'T GO WRONG GETTING THE RIGHT TWIST IN A TRADITIONAL LOOK WITH THESE IDEAS.

table-setting feature



LOCATION TAMARIND SPRINGS KUALA LUMPUR CUTLERY, TABLE RUNNERS AND CANDLE STAND TAMARIND SPRINGS
KUALA LUMPUR WOVEN FOOD COVERINGS TAMARIND SPRINGS
TISSUE LIGHT GREEN CAKE MATTHIAS