

# style



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## URBAN DECAY

WHAT GLOBAL  
WARMING IS DOING  
TO YOUR SKIN

## GRAND HERITAGE

AN INTIMATE  
GLIMPSE INTO  
THE ART OF  
COUTURE

## FASHION'S DESIGNS

HOW TO SLEEP  
TRAVEL &  
LIVE IN YOUR  
FAVOURITE  
LABELS

## INDIAN VOYAGE

A conversation  
with supermodel  
India Hicks



## INSPIRING ICONS

We celebrate  
Malaysia's best

## SEASONLESS OUTFITS

Classic looks  
revisited

# ULTIMATE FALL GUIDE

THE LOOKS • THE SHAPES • THE COLOURS

# IT'S ALL HERE!



A portrait of Eric Choong, a man with dark hair and glasses, wearing a white shirt and a dark V-neck sweater. He is sitting and smiling at the camera. The background is dark with some decorative gold-colored floral and circular patterns.

## ERIC CHOONG

*fashion designer*

**Who did you look up to when you were growing up?** My mother, a very talented, independent, open-minded and progressive woman. Mum was a prominent make-up artist and stylist in the '60s in Ipoh. I loved painting since young and my mother encouraged my interest in art, beauty and fashion.

**What keeps you going?** Despite being in the fashion industry for over 20 years and my label being 17 years old today, I still have the love and passion for fashion and the arts. I want to make this world a beautiful place for generations to come.

**How do you refresh your spirit?** I meditate daily, and travel.

“*I am proud to show our tremendous economic and social progress, the milestones that we have reached in the 50 years since independence.*”

**Where do you look to for inspiration?** Nature and the way of life in other countries. My designs are always inspired by the tranquillity of nature where beauty is based on universal peace, and also the quintessential questions of life, such as freedom, clarity as well as sensual and spiritual experiences.