

Star

# StarTwo

Thursday  
5 AUGUST  
2010

thestar.com.my/lifestyle

IN.TECH

Sony Ericsson  
Xperia X10 >12

ARTS

Laughs galore on the  
Causeway Exchange >16



HOLLY  
GRABAREK

New MTV VJ >17



Star CLOVE

## FEMMECITY

STREET

30 JULY -

2010

# Runway revelry

From Malaysian  
couturiers to  
exquisite  
jewellery and  
seductive lingerie,  
FemmeCity's  
fashion shows  
brought on the  
glam and bling.  
>2



Frills and thrills: Models in outfits (from left) by Sonny San, Melinda Looi,

### Dress A'Flair

Top model Tinie led the show as she sauntered out in Eric Choong's eclectic collection. His much-publicised 25-piece A Field Of Dreams 2011 bridal collection was every bit as good as the rumours made them out to be.

"Women are meant to feel beautiful and it's in my best interest to see to that," Choong says. The elegant collection was elaborate yet wearable, featuring fabric manipulation and tastefully embroidered embellishments on silk and lace. "I played with feathers, ruffles, tufts and beads. For this season, I've gone for the classic structured A-line shape. There's lots of volume at the bottom of the skirt and a nipped-in waist. Nothing too heavy, though," Choong adds.

Each gown is encrusted with Swarovski crystals for a touch of panache. This 2011 collection is especially meaningful to the veteran bridal designer as it commemorates his 20th year in the industry. "This time round, I just freed my mind to the possibilities out there and I reworked every gown several times for perfection. I want my bride to feel like a million dollars in these gowns," Choong adds with a smile.



Eric Choong's booth at FemmeCity.