

Hot couture rules the runway

Fashionistas treated to a magical gala featuring top Asian designers

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FASHION lovers were treated to an enchanting show of haute couture at the recent Asian Magic Gala, featuring creations of Datuk Bernard Chandran, Eric Choong and Carven Ong.

As part of the Malaysian International Fashion Week (M-IFW) 2010, the event was presented by Enrich by Malaysia Airlines.

It started with a graceful ballet performance. Models in Korean-made ballerina flats by Tiamo then took over the runway, followed by a showcase of edgy pieces by Tango which is a team effort by Eric Yeong and Moses Law.

Embellished with Swarovski crystals, Eric Choong's Bridal and Evening Wear Collection 2011 was nothing short of exquisite.

Silk chiffon was the main fabric, with organza and tulle adding texture and volume.

Carven Ong sourced his inspirations from the European gardens for his Enchanting Garden of Eve collection.

The 19 flowing evening gowns of chiffon were decorated with pleats and fabric flowers.

Datuk Bernard Chandran, who presented his Spring/Summer Collection 2011 in the London Fashion Week in September, finally revealed the fluid pieces to the local fashionistas.

Attention was drawn to the strong shoulders and oversized pockets of the metallic garments.

Meanwhile, the Malaysian Official Designers Association (Moda) show kicked off with the glamorous creations of Alvin Tay.

His Flower Needs Soul-themed lavish designs for a night at the Oscars are handmade with distinctive details.

Dominique Chan creations drew



Divine wear: Carven Ong's Enchanting Garden of Eve collection is romantic and dreamy.

inspiration from 18th and 19th centuries' art, transforming the works into wearable pieces.

From art, the show took us to a sunny beach holiday via the summer dresses, light jackets and bright prints from Karl Ng.

For the red carpet, Keith Kee rolled out his evening couture gowns in beaded French lace, French silk chiffon and silk satin with organza and Swarovski diamonds.

Getting onto the track next was Key Ng with his Green Rider's Odyssey of chic cycling gear.

Micky Tan and Sharon Ann presented their brand new mini collection of oriental influence with Mandarin collar and a unique tiger motif.

Shari Saad got his inspiration from singer Bienda for his Aweena ready-to-wear collection.

The last showcase, by Raeka Rae by Venie Tee, took guests back to the time of classic beauty Audrey Hepburn. Elegant black was accompanied by fuchsia, red, purple and grey.



Exercise in style: Key Ng redefined the aerodynamic designs for the cyclists.

● See StarTwo today for an overview of M-IFW 2010, held from Nov 2 to 6.



Avant garde: This is one of Eric Choong's many exquisite designs.



Playful: Tiamo has ballerina flats for every occasion.



Alluring: Linear prints are heavily featured in Chandran's collection.



Funky: Radioactive's 'Urban Urchin' showcased hip and modern designs.



Head turners: (From left) Korean supermodel Sonya Park, Amber Chia and Andrea Fonseka wearing Alvin Tay's designs at the Moda showcase.