

MORE ARTICLES FROM FASHION



JIMMY CHOO PRE-FALL 2012 COLLECTION
Jimmy Choo's new collection features a strong rock n' roll theme

MONTBLANC PATRON OF ART LIMITED EDITION 2012
A limited edition pen that pays tribute to Joseph II

SANTOS DE CARTIER SUNGLASSES FOR MEN
Both stylish and elegant these are set to make a splash

COACH SS 2012 SPRUCES UP CLASSIC COLLECTIONS
Commemorative anniversary styles that prove Coach's timeless designs

CATEGORIES

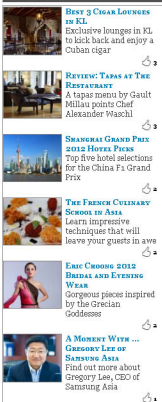
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TOP VOTED ARTICLES



BEST 3 CIGAR LOUNGES IN KL
Exclusive lounges in KL to kick back and enjoy a Cuban cigar

REVIEW: TAPAS AT THE RESTAURANT
A tapas menu by Gault Millau points Chef Alexander Waschl

SHANGHAI GRAND PRIX 2012 HOTEL PICKS
Top five hotel selections for the China F1 Grand Prix

THE FRENCH CULINARY SCHOOL IN ASIA
Learn impressive techniques that will leave your guests in awe

ERIC CHOONG 2012 BRIDAL AND EVENING WEAR
Gorgeous pieces inspired by the Grecian Goddesses

A MOMENT WITH ... GREGORY LEE OF SAMSUNG ASIA
Find out more about Gregory Lee, CEO of Samsung Asia

ERIC CHOONG 2012 BRIDAL AND EVENING WEAR

GORGEOUS PIECES INSPIRED BY THE GRECIAN GODDESSES



The gorgeous Rhos evening dress with a toga style one shoulder strap.

Totals 9 0 Comments
30 Mar, 2012



The Eric Choong 2012 **Bridal and Evening Wear** Collection showcases dreamy pieces that are inspired by Greek mythology. Structured yet fluid, these dresses are unique creations that would be fit for any formal event.

"I was introduced to Greek mythology by watching the movies 'Clash of the Titans' and 'Immortals' and have since been inspired by a pantheon of Greek deities," says Eric Choong. "All those handsome men and beautiful women, enrobed in drama, love, passion and vengeance, from Heaven to Earth to Hell and back – what's not to love?"



The Artemis has more structure and volume for a daring evening look.

The Eric Choong 2012 Bridal and Evening Wear Collection draws from the fascinating stories of **Greek** goddesses and each piece conveys their unique personalities.

"The collection is a play on soft and hard, rigid and fluid elements. Silk chiffon and taffeta are my dominant fabrics and I infused many Grecian influences into my gowns such as empire line, one shoulder, draping, transparency and braid," says Choong.



The Athena is soft, simple, and fluid bridal gown.

Choong focuses on a rich red palette for his evening gowns. "The red of the **evening gowns** symbolises passion, courage, sacrifice and loyalty. These are inherent characteristics associated with the goddesses," says Choong.

"To pay tribute to the beauty and strength of the Greek goddesses, I've named each gown after the important and prominent goddesses."



The Atira is bold with black and red and yet feminine with the soft fabric.

The Eric Choong 2012 Bridal and Evening Wear Collection commemorates his 21 years of designing for his own label.

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Eric Choong

SELECT LANGUAGE



BLACK TOP PARTY

EVENTS CALENDAR

April 2012	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
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UPCOMING EVENTS

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